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Section 2 The Contemporary Tourist Chapter 3 Contemporary tourists, tourist behaviour and flows 51 Introduction 52 International travel movement 53 The stability of tourism: tourism inertia 58 Distance as a determinant of the flows and patterns of contemporary tourism 59 Describing tourism 62 Micro-scale approaches 67 Meso-level accounts of ...

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Key words: tourism services, tourism products, factors of influence, consumer behaviour. 1 Department of Doctoral School in Marketing. Transilvania University of Braşov. 1. Introduction . Consumer behaviour is a highly important issue for all marketing activities which have the purpose to promote and sell tourism products.

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tourist behaviour journey and traverse a similar landscape. In addition to the emphasis on the contemporary topics, three minor but hopefully appealing features can be promised. The first somewhat novel feature is the inclusion of some tourists' tales. These accounts are extracted from previous research studies, tourists'

Tourist Behaviour and the

Finally, tourist behaviour has dramatically changed with the advent of modern communication tools during the time (Caldito et al., 2015). Therefore, transformation of both technology and behaviour...

CONTEMPORARY APPROACH

Although consumer behaviour (CB) is one of the most researched areas in the field of tourism, few extensive reviews of the body of knowledge in this area exist. This review article examines what we argue are the key concepts, external influences and opportune research contexts in contemporary tourism CB research. Using a narrative

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Abstract. This volume seeks to review and stimulate interest in a number of emerging and fresh topics in contemporary tourist behaviour and experience. Topics explored include the effects of newer technologies on tourists' behaviour and experience, tourists' experience of scams, safety and personal responsibility, individual perspectives on sustainability, and some dimensions of tourists' personal growth, relationships and altruism.

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