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The Big Pivot - Andrew Winston - Finding the Gold in Green

The Big Pivot. In fact, this kind of thinking is highly conservative, with a major dose of self-interest. We need to conserve the planet's capacity to support us for our own good. Reprinted by permission of Harvard Business Review Press. Excerpted from The Big Pivot: Radically Practical Strategies for a Hotter, Scarcer, and More Open World.

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Andrew Winston's The Big Pivot offers a radical new direction for business that also represents the most practical path forward... a must-read for anyone interested in the future of business and our world." David Crane, President and CEO, NRG Energy--

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The Big Pivot is a well written treatise about how individuals and corporate investors can elevate their pecuniary rewards alongside concurrent reductions in hoary business practices.

The Big Pivot by Andrew S. Winston (ebook)

The Big Pivot: Radically Practical Strategies for a Hotter, Scarcer, and More Open World The Big Pivot outlines strategies for saving our world in the face of today's climate and resource challenges.

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The Big Pivot: Radically Practical Strategies for a Hotter ...

The Big Pivot (Hardcover) Radically Practical Strategies for a Hotter, Scarcer, and More Open World By Andrew S. Winston Harvard Business Review Press, 9781422167816, 344pp.

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The big pivot : radically practical strategies for a hotter, scarcer, and more open world. [Andrew S Winston] -- We live in a fundamentally changed world. It's time for your approach to strategy to change, too.

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Winston's The Big Pivot offers a radical new direction for business that also represents the most practical path forward. Hand this book to your nearest change agent to get started. This book is a must-read for anyone interested in the future of business and our world." – Paul Polman, CEO, Unilever

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