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**Latinoa Communication Studies
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This is the first book within the field of communication studies to map the terrain of Latina/o performance. Using rhetorical criticism and performance ethnography, the book examines performance from a variety of perspectives: from identity and community in everyday life, to how it intersects with popular culture.

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Theorizing Performance ...
After making a case for a multidisciplinary analysis that is rooted in communication studies, performance studies, and Latina/o studies, Calafell invites the reader to the stage of her life. She begins the first chapter by reflecting on her first experiences as a graduate student whose “identity was so entrenched in Chicana rhetoric and the Southwest” (p. 23).

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Latina/o Communication Studies:

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Marie Calafell Martinez, Katynka

2009-09-01 00:00:00 Bernadette Marie

Calafell identifies the project of her book

as “situating performance not

necessarily on a formal stage but on the

stage we call our lives” (p. 137). After

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making a case for a multidisciplinary analysis that is rooted in communication studies, performance studies, and Latina/o studies, Calafell invites the reader to the stage of her life.

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Non-Verbal Latino Communication & Social Networking Latinos prefer to interact at an emotional or spiritual level. How does this communication style work in the digital world of social networking? This article examines this topic and proposes ideas for effective online market research in the Latino population.

**Non-Verbal Latino Communication &
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The goal of the culture-centered approach is to offer an alternative entry point for theorizing and practicing health communication by highlighting the absences and/or silences in current health communication theory and practice, and by presenting voices of the marginalized sectors through engagement in dialogue (Airhihenbuwa,

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1995; Dutta ...
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**Communicating About Culture and
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The ways we can now interact online fit very well with the Latino communication preferences. Unfortunately, marketing research has not yet taken full advantage of these new methods of communicating. With the possible exception of some online qualitative research and online research communities that include Facebook style social networks, most ...

**Language & Communication »
Latino Opinion**

Bernadette Marie Calafell, Latina/o Communication Studies: Theorizing Performance (New York: Peter Lang, 2007), 1-9. In verbal communication you might say “Latina” when referring to a particular female or “Latino” when referring to a particular male of Latin American heritage.

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Her research is centered on women of color feminisms, queer of color theories, monstrosity, performance studies, and critical rhetoric. She is author of the book *Latina/o Communication Studies: Theorizing Performance* (Peter Lang, 2007) , which was the recipient of the 2009 Lilla Heston Award for Outstanding Scholarship in Interpretation and Performance from the National Communication Association.

Bernadette Marie Calafell | Communication Studies ...

Dialogue: Theorizing Difference in Communication Studies is the first anthology of work on dialogic approaches to communication that offers a state-of-the-art collection of original essays in this emerging research area.

Dialogue | SAGE Publications Inc
—Bernadette Calafell, author of *Latina/o Communication Studies: Theorizing*

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Performance "[Rock the Nation] sheds a new light on rock music's relevance to the Latino/Hispanic community and the stereotypes that surround both.

Rock the Nation: Latin/o Identities and the Latin Rock ...

As a project born out of the Hemispheric Institute and the Department of Performance Studies at NYU, the matrix of faces in the interviews page reflects a specific history and network of relationships, a network that has expanded and developed as the project unfolded throughout these 13 years. Much more than a claim to a specific genealogy of performance studies, however, this particular ...

What is Performance Studies? Introduction

The production of Latinidad --Is my butt your island? the myth of discovery and contemporary Latina/o communication studies / Angharad N. Valdivia --When Dolores del Rio became Latina : Latina/o

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stardom in Hollywood's transition to
sound / Mary Beltrán --The importance of
Spanish-language and Latino media /
Mari Castañeda --Performance and ...

Latina/o communication studies today (Book, 2008 ...

Critical race theory (CRT) is a theoretical framework in the social sciences that examines society and culture as they relate to categorizations of race, law, and power. It is loosely unified by two common themes. Firstly, CRT proposes that white supremacy and racial power are maintained over time, and in particular, that the law may play a role in this process. Secondly, CRT work has ...

Critical race theory - Wikipedia

Queer theory is a decidedly left-wing field of critical theory that emerged in the early 1990s out of the fields of queer studies and women's studies. "Queer theory" can have various meanings depending upon its usage. Two common

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usages of queer theory include a 1)
methodology for literary analysis and 2)
a productive practice of theory.

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