



magazines, radio, television and internet become the channels in mass communication. 6. Noise: Noise in communication refers to anything that distorts or interferes with the message.

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Unit 1 - Media Law & Ethics Class Notes | MA Journalism ...

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CSS Syllabus Journalism and Mass Communication - 100 Marks I. Introduction to Mass Communication § Concept - Definitions, Need/Importance/Purposes, Types of Communication, Process of Communication, Basic Models. § Functions of a model, Evaluation of a model § Basic models in Mass Communication: - o Lasswell's Model (1948)

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Journalism & Mass Communication Notes - The CSS Point

In the United States, the study of mass communication is often associated with the practical applications of journalism, television and radio broadcasting, film, public relations, or advertising. With the diversification of media forms, the study of mass communication has extended to include social media and new media , which have stronger feedback models than traditional media sources.

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The Department of Journalism and Mass Communication offers undergraduate curricula in journalism and public relations. Students should contact the department office for referral to an appropriate faculty adviser for developing a study plan. The department houses the campus newspaper, the Daily 49er, which serves the campus community and other

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