

Desiring Canada

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Desiring Canada: Sociologists Tackle Tim Hortons, Rick ... In Desiring Canada, Patricia Cormack and James F. Cosgrave delve into these questions, exploring the connections between popular culture, media, and the Canadian state. Taking as their examples the popular CBC contests, Tim Hortons advertising campaigns, NHL hockey violence, television comedy, and the business of gambling, this lively, engaging ...

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Desiring Canada : CBC contests, hockey violence, and other ... Desiring Canada presents how popular cultural activities within the nation are made part of the nation-building enterprise. Cormack and Cosgrave offer a view that portrays the state like all other forms of products in a country that characterizes the consumer society.

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Desiring Canada "Desiring Canada takes an interesting and informative look at several important spheres of cultural-identity consumption. Offering wonderful insight and great theoretical depth, it is a fine contribution to scholarship that will be of interest to a number of academic fields."

Desiring Canada: CBC Contests, Hockey Violence and Other ... 'Desiring Canada offers a new and useful way to think about how our identifications with Canada are produced through popular cultural texts, artefacts, and performances that are state-mediated. Persuasively argued and well-grounded in familiar aspects of the Canadian cultural landscape, it will surely appeal to educated readers concerned with all things Canadian.' (Maurice Charland, Department of Communication Studies, Concordia University)

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Desiring Canada: CBC Contests, Hockey Violence, and Other ... In 2012, Design Canada began with a genuine curiosity about where the designs and symbols of Canada originated from. Director (and graphic designer) Greg Durrell began shooting the film on a Canon 7D. A year later, Greg met Jessica Edwards, a Canadian filmmaker living in Brooklyn and Gary Hustwit.

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